

# OUT WITH THE OLD IN WITH THE NEW

Successful runs in Eagle Ford applications demand a bit that can achieve high ROP while maintaining outstanding steerability. While conventional matrix body PDC bits often fall short on these demands, SHEAR BITS' composite body PDC bits are engineered to outperform and outlast matrix bits in even the most challenging South Texas drilling environments.



SHEAR BITS is an independent, privately owned company focused on creating new technologies to deliver value to oil and gas operations. The Shear team specializes in analyzing opportunities and rapidly developing novel solutions to improve performance.

For more details,  
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